# GLOBAL INNOVATION INDEX 2020



# **BELGIUM**

# **22nd**

Belgium ranks 22nd among the 131 economies featured in the GII 2020.

The Global Innovation Index (GII) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GII aims to capture the multi-dimensional facets of innovation.

The following table shows the rankings of Belgium over the past three years, noting that data availability and changes to the GII model framework influence year-on-year comparisons of the GII rankings.

The statistical confidence interval for the ranking of Belgium in the GII 2020 is between ranks 20 and 26.

#### Rankings of Belgium (2018–2020)

	GII	Innovation inputs	Innovation outputs
2020	22	21	25
2019	23	21	24
2018	25	21	23

- Belgium performs better in innovation inputs than innovation outputs in 2020.
- This year Belgium ranks 21st in innovation inputs, the same as last year and the same compared to 2018.
- As for innovation outputs, Belgium ranks 25th. This position is lower than last year and lower compared to 2018.

**21st** 

Belgium ranks 21st among the 49 high-income group economies.

**14th** 

Belgium ranks 14th among the 39 economies in Europe.

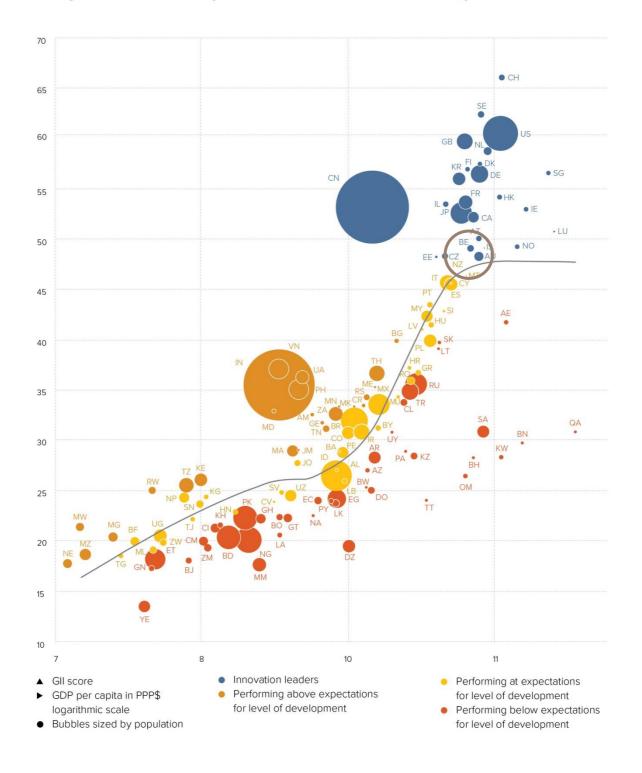


# **EXPECTED VS. OBSERVED INNOVATION PERFORMANCE**

The bubble chart below shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The trend line gives an indication of the expected innovation performance according to income level. Economies appearing above the trend line are performing better than expected and those below are performing below expectations.

Relative to GDP, Belgium's performance is above expectations for its level of development.

# The positive relationship between innovation and development

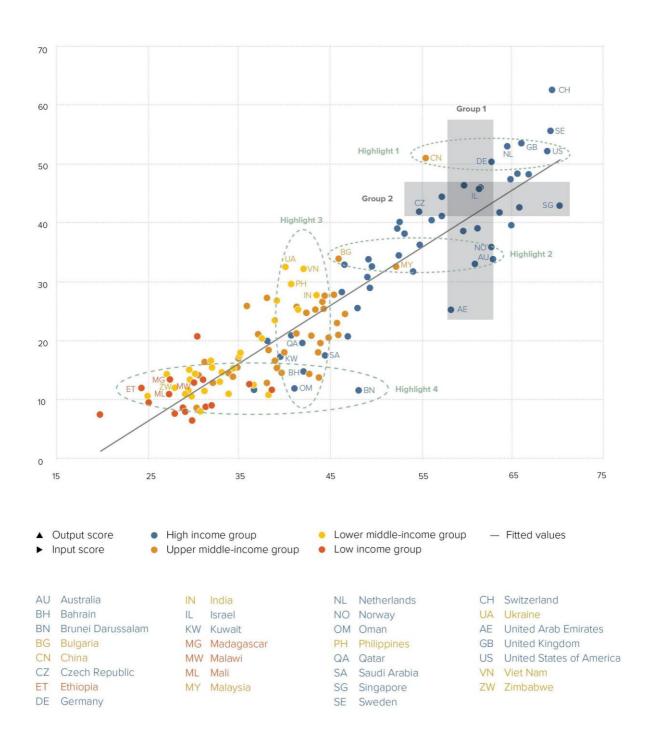




The chart below shows the relationship between innovation inputs and innovation outputs. Economies above the line are effectively translating costly innovation investments into more and higher-quality outputs.

Belgium produces less innovation outputs relative to its level of innovation investments.

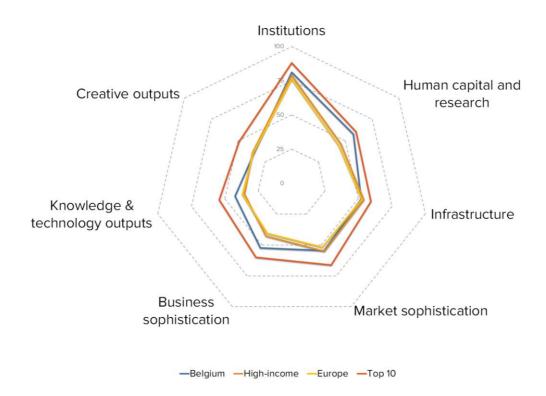
### Innovation input to output performance, 2020







#### Belgium's scores in the seven GII pillars



#### High-income group economies

Belgium has high scores in four out of the seven GII pillars: Institutions, Human capital & research, Business sophistication and Knowledge & technology outputs, which are above average for the high-income group.

Conversely, Belgium scores below average for its income group in three pillars: Infrastructure, Market sophistication and Creative outputs.

#### **Europe**

Compared to other economies in Europe, Belgium performs:

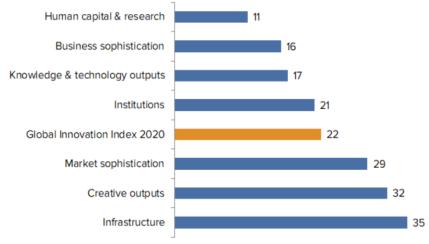
- above average in five out of the seven GII pillars: Institutions, Human capital & research, Market sophistication, Business sophistication and Knowledge & technology outputs; and
- below average in two out of the seven GII pillars: Infrastructure and Creative outputs.





# **OVERVIEW OF BELGIUM RANKINGS IN THE SEVEN GII AREAS**

Belgium performs best in Human capital & research and its weakest performance is in Infrastructure.



<sup>\*</sup>The highest possible ranking in each pillar is 1.

# **INNOVATION STRENGTHS AND WEAKNESSES**

The table below gives an overview of the strengths and weaknesses of Belgium in the GII 2020.

Strengths				Weaknesses				
Code	Indicator name	Rank	Code	Indicator name	Rank			
1.3	Business environment	8	1.2.3	Cost of redundancy dismissal, salary weeks	82			
1.3.2	Ease of resolving insolvency*	9	2.2.2	Graduates in science & engineering, %	83			
2	Human capital & research	11	3.3.1	GDP/unit of energy use	66			
2.1	Education	2	4.1.1	Ease of getting credit*	61			
2.1.1	Expenditure on education, % GDP	9	5.3.2	High-tech imports, % total trade	66			
2.1.3	School life expectancy, years	2	5.3.4	FDI net inflows, % GDP	128			
2.3.2	Gross expenditure on R&D, % GDP	10	6.2.1	Growth rate of PPP\$ GDP/worker, %	87			
3.2.2	Logistics performance*	3	6.3.4	FDI net outflows, % GDP	128			
5.1	Knowledge workers	6	7.1.1	Trademarks by origin/bn PPP\$ GDP	61			
5.1.3	GERD performed by business, % GDP	9	7.3.4	Mobile app creation/bn PPP\$ GDP	59			
5.1.4	GERD financed by business, %	9						
5.2.3	GERD financed by abroad, % GDP	6						
6.2.3	Computer software spending, % GDP	7						
7.3.2	Country-code TLDs/th pop. 15–69	12						



#### **STRENGTHS**

GII strengths for Belgium are found in six of the seven GII pillars.

- Institutions (21): exhibits strengths in the sub-pillar Business environment (8) and in the indicator Ease of resolving insolvency (9).
- Human capital & research (11): shows strengths in the sub-pillar Education (2) and in the indicators Expenditure on education (9), School life expectancy (2) and Gross expenditure on R&D (10).
- Infrastructure (35): the indicator Logistics performance (3) is a strength.
- Business sophistication (16): displays strengths in the sub-pillar Knowledge workers (6) and in the indicators GERD performed by business (9), GERD financed by business (9) and GERD financed by abroad (6).
- Knowledge & technology outputs (17): the indicator Computer software spending (7) is a strength.
- Creative outputs (32): the indicator Country-code TLDs (12) is a strength.

#### **WEAKNESSES**

GII weaknesses for Belgium are found in seven of the seven GII pillars.

- Institutions (21): the indicator Cost of redundancy dismissal (82) is a weakness.
- Human capital & research (11): the indicator Graduates in science & engineering (83) is a weakness.
- Infrastructure (35): the indicator GDP per unit of energy use (66) is a weakness.
- Market sophistication (29): the indicator Ease of getting credit (61) is a weakness.
- Business sophistication (16): demonstrates weaknesses in the indicators High-tech imports (66) and FDI net inflows (128).
- Knowledge & technology outputs (17): displays weaknesses in the indicators Growth rate of GDP per worker (87) and FDI net outflows (128).
- Creative outputs (32): has weaknesses in the indicators Trademarks by origin (61) and Mobile app creation (59).

	 25	21	High	EUR	,		11.5	567.5	43,240.2		23
	23	21		Score/Value	Rank		11.5	307.3	•	core/Value	
	INSTITU	TIONS		2000	21		4	BUSINESS SOPHIS	TICATION		16
	Delitical			77.7	26	<b>♦</b>	5.1	2000 St. 100 St. 100 St.		68.7	6
			stability*		33	~	5.1.1		mployment, %	47.3	12
2			s*		27	$\Diamond$	5.1.2		aining, %		n/a
							5.1.3		siness, % GDP		9
	Regulator	y environment		77.6	32		5.1.4	GERD financed by busi	ness, %	63.5	9
1					25		5.1.5		dvanced degrees, %		12
2	Rule of lav	v*		82.3	21						
3	Cost of re	dundancy dismi	issal, salary weeks	19.7	82	0	5.2	Innovation linkages		50.5	15
							5.2.1		arch collaboration+		12
					6172	•	5.2.2		oment <sub>*</sub>		17
1			ss*		44	1	5.2.3		ad, % GDP		6
2	Ease of re	solving insolver	ncy*	84.1	9		5.2.4		als/bn PPP\$ GDP		29
							5.2.5	Patent families 2+ office	es/bn PPP\$ GDP	3.5	15
33	HUMAN	CAPITAL & F	RESEARCH	57.8	11	0	5.3		1		34
							5.3.1		yments, % total trade		52
						• •	5.3.2		tal trade		66
1			1, % GDP		9	•	5.3.3		total trade		21
2			secondary, % GDP/cap.		n/a 2	• •	5.3.4		ining and automorphica		128
3			ears			••	5.3.5	Research talent, % in bi	usiness enterprise	56.3	18
4 5			aths, & science dary		19 21						
					40		<u></u>	KNOWLEDGE & TECH	HNOLOGY OUTPUTS	42.3	17
1					49		6.1	V		E2.6	42
.1			ssngineering, %		19 83	0 0	<b>6.1</b> 6.1.1	9	P\$ GDP		<b>13</b>
3			%		24	00	6.1.2	, ,			14
	reitiary iri	bound mobility,	/0	0.3	24		6.1.3		on PPP\$ GDP /bn PPP\$ GDP		n/a
	Dosoarch	& dovolonmon	t (R&D)	50.6	14		6.1.4		ticles/bn PPP\$ GDP		19
.1			)		16		6.1.5		idexidex		14
2			D, % GDP		10	•	0.1.0	Citable documents i i ii	IGCX	. 00.0	3.3
3			g. exp. top 3, mn \$US		20		6.2	Knowledge impact		. 34.8	28
4	QS univer	sity ranking, ave	erage score top 3*	54.9	16		6.2.1		DP/worker, %		87
							6.2.2	New businesses/th pop	). 15-64	. 3.4	40
							6.2.3	Computer software spe	ending, % GDP	. 0.0	7
×				52.2			6.2.4		ates/bn PPP\$ GDP		48
	Informatio	n & communica	tion technologies (ICT:	s) 77 1	40	<b>\$</b>	6.2.5	High- and medium-high	n-tech manufacturing, %	37.0	28
1					27	~	6.3	Knowledge diffusion		39.6	27
2					27		6.3.1	•	ceipts, % total trade		21
3			rice*		56	<b>\Q</b>	6.3.2		% total trade		21
4					59	$\Diamond$	6.3.3	The second secon	total trade		32
				2000000			6.3.4		P		128
1			1 pop		<b>20</b> 31						
.2					3	•	₩*	CREATIVE OUTPUT	rs	35.0	32
.3	Gross cap	ital formation, %	GDP	25.1	51		7.4				
	Easter	Laurate le chille		20.0			<b>7.1</b>		- DDD¢ CDD		40
1					<b>41</b>	$\circ$	7.1.1		n PPP\$ GDP		61
.1			ce*		66 15	J	7.1.2 7.1.3		5,000, % GDP		32
3			ertificates/bn PPP\$ GDP		49		7.1.3		igin/bn PPP\$ GDP nodel creation+		41
							7.0				
đ	MARKET	SOPHISTIC	ATION	54.5	29		<b>7.2</b> 7.2.1		ervices es exports, % total trade		<b>26</b> 20
					- Calaba		7.2.2		nn pop. 15-69		16
	Credit			47.5	46		7.2.3		market/th pop. 15-69		13
					61		7.2.4	Printing and other med	ia, % manufacturing	1.1	43
2			sector, % GDP		45	$\Diamond$	7.2.5	Creative goods exports	s, % total trade	1.4	38
3	Microfinar	ice gross loans,	% GDP	n/a	n/a		7.0	0-11			
	la.						7.3				28
1			h : i = = + = - +		46		7.3.1		ns (TLDs)/th pop. 15-69		27
.1			ty investors*		44		7.3.2		pop. 15-69		12
.2			DP		20		7.3.3		0. 15-69		21
2	venture c	apitai deals/bn	PPP\$ GDP	0.1	21		7.3.4	Mobile app creation/br	PPP\$ GDP	3.7	59
.3											
	Trade, co	mpetition, and	market scale	74.0	21						
.3	Applied ta	riff rate, weight	market scaleed avg., %ion+	1.7	<b>21</b> 22 14						





# **DATA AVAILABILITY**

The following tables list data that are either missing or outdated for Belgium.

### Missing data

Code	ode Indicator name		Model year	Source
2.1.2	Government funding/pupil, secondary, % GDP/cap	n/a	2016	UNESCO Institute for Statistics
4.1.3	Microfinance gross loans, % GDP	n/a	2018	Microfinance Information Exchange
5.1.2	Firms offering formal training, %	n/a	2018	World Bank
6.1.3	Utility models by origin/bn PPP\$ GDP	n/a	2018	World Intellectual Property Organization

#### **Outdated data**

Code	Code Indicator name		Model year	Source	
2.1.1	Expenditure on education, % GDP	2016	2018	UNESCO Institute for Statistics	
2.1.5	Pupil-teacher ratio, secondary	2017	2018	UNESCO Institute for Statistics	
5.2.1	University/industry research collaboration <sup>†</sup>	2018	2019	World Economic Forum	
5.2.2	State of cluster development <sup>†</sup>	2018	2019	World Economic Forum	

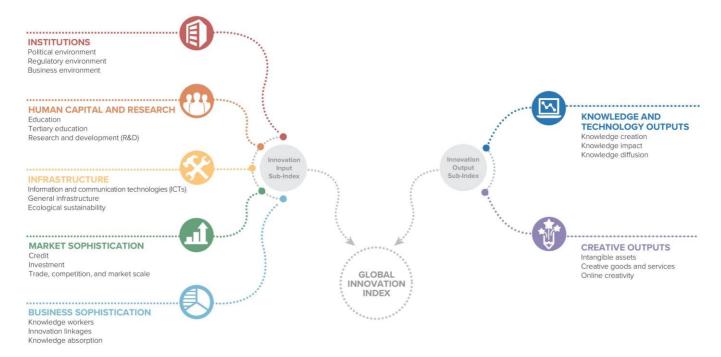


# ABOUT THE GLOBAL INNOVATION INDEX

The Global Innovation Index (GII) is co-published by Cornell University, INSEAD, and the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations. In 2020, the GII presents its 13<sup>th</sup> edition devoted to the theme *Who Will Finance Innovation?* 

Recognizing that innovation is a key driver of economic development, the GII aims to provide an innovation ranking and rich analysis referencing around 130 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a "tool for action" for economies that incorporate the GII into their innovation agendas.

#### Framework of the Global Innovation Index 2020



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that include institutions, human capital and research, infrastructure, credit, investment, linkages; the creation, absorption and diffusion of knowledge; and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each consisting of three sub-pillars.



